

# ANGEL IN YOUR BUSINESS

**7 day challenge**



Day 1 The Power of Niching Down

Day 2: Crafting Your Unique Selling Proposition (USP)

Day 3: Building an Engaging Online Presence

Day 4: Content Marketing Strategies

Day 5: Networking and Relationship Building

Day 6: Crafting Compelling Offers

Day 9: Pricing Your Services

# Day 1 The Power of Niching Down:

- Understanding why having a niche is essential for client attraction and business growth.
- Benefits of specializing: increased expertise, credibility, and differentiation in a crowded market.

## Identifying Your Passion and Expertise:

- Exploring your personal passions, interests, and areas of expertise.
- Reflecting on your life experiences and skills that can contribute to your coaching.

## Passion Mapping:

- Create a visual map that showcases your passions, skills, and experiences.
- Identify potential intersections between your interests and what people need coaching on.

## Researching Market Demand:

- How to assess the demand for coaching services within different niches.
- Utilizing online resources, surveys, and conversations to gauge client needs.

## Niche Demand Analysis:

- Research and compile data on the demand for coaching in various niches.
- Compare the potential client base, competition, and growth opportunities.

## Aligning Your Niche with Your Why:

- Connecting your chosen niche with your personal values and purpose.
- Exploring how your coaching can make a positive impact in your chosen niche.
- Craft a concise statement that outlines why your chosen niche resonates with you and how you plan to create value.

- Career Transition Coaching
- Executive Leadership Coaching
- Personal Development Coaching
- Health and Wellness Coaching
- Relationship and Marriage Coaching
- Parenting and Family Coaching
- Financial and Money Coaching
- Stress and Anxiety Coaching
- Time Management and Productivity Coaching
- Creativity and Artist Coaching
- Confidence and Self-Esteem Coaching
- Public Speaking and Communication Coaching
- Goal Setting and Achievement Coaching
- Spiritual and Mindfulness Coaching
- Weight Loss and Fitness Coaching
- Life Purpose and Meaning Coaching
- College and Student Success Coaching
- Business and Entrepreneurial Coaching
- Retirement and Senior Life Coaching
- Conflict Resolution Coaching
- Divorce and Separation Coaching
- Grief and Loss Coaching
- Sports and Performance Coaching

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