

17 Marketing Tips

1. Video
2. Newsletter
3. Your favorite social media sites
4. Car magnets
5. T-shirts, tote bags, coffee mugs, pens, etc.
6. Asked for testimonies
7. Host an event
8. Conference calls
9. Follow up with people who have previously inquired about your services
10. Guest post on someone else's blog
11. Go to networking events
12. Create a challenge
13. Change your bio or your signature line in your email
14. Ask for referrals
15. Facebook ads
16. Business cards – put a picture of your face on them
17. Repurpose old content and turn it into an ebook to give away